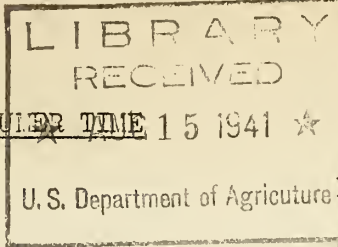


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.





NETWORK: NBC-RED

ORIGINATION: WRC

R-5

DATE: July 26, 1941

TIME: 11:00-11:15  
AM-EST

Produced by Consumers' Counsel Division of the Department of Agriculture  
and presented in cooperation with Defense and Non-Defense Agencies  
of the United States Government working for consumers.

oooOooo

1. ANNOUNCER: This is CONSUMER TIME
2. SOUND: CASH REGISTER - CLOSE DRAWER
3. NANCY: That's your money buying food.
4. SOUND: CASH REGISTER
5. CARL: That's your money paying for a home.
6. SOUND: CASH REGISTER
7. NANCY: That's your money buying clothes and the thousands  
of other things you need.
8. CARL: That's you . . paying for these things . . money  
out of your pockets.
9. SOUND: CASH REGISTER - CLOSE DRAWER
10. MILES: How can I prevent mildew?
11. FATHER: How can I keep from getting hay fever?



12. ANNOUNCER: CONSUMER TIME today brings you the answers to these questions. This program is produced by your Consumers' Counsel in the Department of Agriculture, and presented in cooperation with Defense and Non-Defense Agencies of the United States Government working for consumers.
- And here is your Consumers' Counsel, Donald Montgomery.
13. MONTGOMERY: Thank you, , and hello, everyone. We're full of facts this morning, and here is Mrs. Harry Miles, mother of our consumer family, to ask the questions you would ask if you were here.
14. MILES: If you have the facts, Mr. Montgomery, I sure have the questions . . lots of them.
15. MONTGOMERY: I'll turn you over to my two consumer reporters, Nancy and Carl. They'll give you the answers.
16. MILES: Fine. And which one of you is first today?
17. CARL: My turn to be first today, Mrs. Miles.
18. MILES: And you're going to tell us about . . ?
19. CARL: How to prevent mildew.
20. MILES: I'll certainly be glad to learn about that, Carl. And I hope you can tell me how to get rid of mildew too.



21. CARL: Yes, I think I can.

22. MILES: I can use that information right now. Barbara and I were sorting the clothes out of the dirty clothes basket the other day. (FADE) We were almost to the bottom of the basket . .

(FADE)

23. BARBARA: Almost all of them, Mother.

24. MILES: Not as many as I thought there'd be, Barbara.

25. BARBARA: Here . . one of Dad's shirts.

26. MILES: Why, it's still damp . . after all this time.

27. BARBARA: He must have thrown it into the basket while it was . .

28. MILES: Unhunh, on that very hot day, and he could hardly wait to get his shirt off . . I remember.

29. BARBARA: Look, Mother . . what are all these little dark spots . .

30. MILES: Let me see.

31. BARBARA: Here . . see?

32. MILES: Good gracious! Mildew.

33. BARBARA: Will it wash out?

34. MILES: I don't know, Barbara . . I've never had any luck before.





35. BARBARA: It's one of Dad's good shirts, too. He'll be mad.

(PAUSE)

36. MILES: That's why, Carl, I said I hoped you could tell me how to get rid of mildew as well as how to prevent it.

37. CARL: Just as soon as you get home, Mrs. Miles, this is what the experts in the Bureau of Home Economics tell you to do. It may be too late, but I hope not.

38. MILES: Why too late?

39. CARL: Because mildew stains should be treated while they're still fresh . . . that's so the fabric won't get injured.

40. MILES: I see. But what shall I do?

41. CARL: If the fabric is washable and white, as it is in this case . . . soak the stain overnight in sour milk . . . and then hang it in the sun to bleach it.

42. MILES: Soak it overnight in sour milk and then hang it in the sun.

43. CARL: That's it.

44. MILES: But I don't think I have any sour milk, Carl.

45. CARL: Then moisten the stain with some lemon juice, sprinkle salt on it, and then bleach it in the sun.

46. MILES: But suppose that doesn't take it out?



47. CARL: It may not if the stain is too old.
48. MILES: Then what should I do?
49. CARL: There's not much you can do. If mildew has got a good start, it's almost impossible to remove it.
50. MILES: I see. I'd better find out how to prevent mildew. Especially on our shower curtain. It seems to me I have to get a new one every time I turn around.
51. CARL: Well, those experts in the Bureau of Home Economics I mentioned a minute ago have just discovered a new way to prevent mildew.
52. MILES: That really works?
53. CARL: Right.
54. MILES: Can I make my shower curtain at home mildew proof?
55. CARL: Yes, very easily. This is what you do . . get some mild laundry soap.
56. MILES: Yes.
57. CARL: And some cadmium chloride.
58. MILES: Better spell that for us, Carl.
59. CARL: All right . . . cadmium . . c-a-d-m-i-u-m. Chloride . . c-h-l-o-r-i-d-e. Cadmium chloride. Get it at your drug store.



60. MILES: Is it expensive?
61. CARL: Costs about a dime an ounce.
62. MILES: And how much should I get?
63. CARL: That depends on how many things you want to treat.  
About two ounces should be enough for one shower curtain, I should think.
64. MILES: And what do you do with the soap and the cadmium chloride?
65. CARL: Use about two ounces of the mild soap or soap flakes in a gallon of water . . and mix up a good suds.
66. MILES: Two ounces of soap flakes in a gallon of water.
67. CARL: In another pan mix two ounces of the cadmium chloride crystals in a gallon of water.
68. MILES: Two ounces of cadmium chloride crystals in a gallon of water.
69. CARL: That's right. Now, heat both kettles till they boil.  
And then put the curtain or whatever it is in the soap solution.
70. MILES: Wait a minute . . I want to get this straight. Bring these two solutions to a boil, and put the curtain into the soap solution first.



71. CARL: Right. And leave it there for about ten minutes.
72. MILES: Leave it in the soap solution for ten minutes.
73. CARL: Wring it out and put it in the cadmium chloride solution for half an hour.
74. MILES: Take the curtain out of the soap solution, wring it out and put it in the cadmium chloride solution for half an hour.
75. CARL: Right. Then hang it out to dry just like you would anything else you had laundered.
76. MILES: And that's all?
77. CARL: Right, and that treatment won't damage the material or the colors, if the material is washable in the first place. This treatment should be repeated after you've washed the curtain about five times.
78. MILES: In other words, it will last through five launderings.
79. CARL: Right.
80. MILES: I sure am grateful for this information, Carl, and I hope you've worked out a Consumer Tips card on mildew for us.
81. CARL: Yes, we have, and , our announcer, will tell you how you can get a free copy in just a few minutes.





82. MILES: Thanks, Carl. And now, Nancy, what is your story about today?
83. NANCY: Does the date August fifteenth mean anything to you?
84. MILES: August fifteenth?
85. NANCY: Yes.
86. MILES: Not that I know of. It isn't a holiday, is it?
87. NANCY: Not exactly.
88. MILES: Why did you ask?
89. NANCY: Because that's the date when a lot of people begin to sniffle and sneeze. . . and their eyes start to run and they feel miserable . . and . .
90. MILES: You're not talking about hay fever, are you?
91. NANCY: I surely am.
92. MILES: Harry and I were talking about that just the other night . . (FADE) It seems that Harry's sister, who lives near us . .

(PAUSE)

93. HARRY: I sure feel sorry for Emma, Mother.
94. MILES: Sorry for her! Why, what's the matter with . .



95. HARRY: Well, won't be long before she'll get her regular attack of hay fever.
96. MILES: Of course . . I remember. Poor thing.
97. HARRY: Yes sir . . I never saw anyone suffer the way she does beginning about the middle of August. Gosh . . makes me feel miserable just to look at her.
98. MILES: But, Harry, isn't there anything she can do . . seems to me she might . .
99. HARRY: She's tried most everything she's ever read about . . all kinds of gadgets and things to put in her nose . . None of them ever did her any good. I sure wish someone would come along and think up something that would work.
100. MILES: So you see, Nancy . . you're right on time again.
101. NANCY: I hope so, Mrs. Miles. The doctors in the United States Public Health Service have some pointers . . and I think they'll help people who get hay fever.
102. MILES: What do they say people should do?
103. NANCY: They say the best thing is for people who get hay fever to move away for the season . . the hay fever season.



104. MILES: Move away, Nancy!
105. NANCY: Yes.
106. MILES: But that's impossible for most people. And besides, where would they move to? Seems to me that everywhere I've been somebody's had hay fever.
107. NANCY: Up around the Great Lakes, or northern New England . . and Southern Florida . . those are all areas where ragweed doesn't get along so well.
108. MILES: Just how long does the hay fever season last, Nancy?
109. NANCY: About two months . . from about the fifteenth of August till the first frost.
110. MILES: And you're serious about telling people to go away for two whole months? Why, that would cost a mint of money. Isn't there anything else these hay feverites can do?
111. NANCY: Well, the doctors are having some success with injections . . if the treatment is started soon enough.
112. MILES: What kind of injections?
113. NANCY: They're made out of extracts from the kind of pollen that gives you the hay fever.



114. MILES: That's sort of like a vaccination.
115. NANCY: That's the general idea. You see, by giving people small doses of this stuff . . long before the season starts . . doctors claim they can build up resistance to that particular type of pollen.
116. MILES: Then you don't get hay fever . . is that it?
117. NANCY: The chances are that you won't . . not that year.
118. MILES: I suppose these injections must be given by a doctor.
119. NANCY: Absolutely . . at least they must be ordered by your doctor, and let him tell you what's best.
120. MILES: Isn't this injection treatment expensive, Nancy?
121. NANCY: Well, they don't give it away.
122. MILES: But isn't there something that people can do that won't cost them a lot of money? I know Harry's sister doesn't have too much . . and she couldn't afford . .
123. NANCY: Yes, I have some good tips for you . . . One thing that works is an air filter, you know, one of those air conditioning units you can put in a window.
124. MILES: Oh, yes.





125. NANCY: Well, these doctors say that really works for one room. And if it's in your bedroom, at least you can get a good night's sleep.
126. MILES: But that costs money, too.
127. NANCY: Well, here are a few hints that don't cost anything.
128. MILES: Good.
129. NANCY: First, keep the bedroom windows and doors tightly shut during the day, when there's more pollen in the air.
130. MILES: Yes.
131. NANCY: Second . . avoid chilling the body or catching cold during the hay fever season.
132. MILES: Why is that important, Nancy?
133. NANCY: So your nose won't get clogged up and you don't start sneezing.
134. MILES: I see.
135. NANCY: Another thing . . don't do any violent exercising. If you do, you'll breathe faster and get that much more pollen into your nose and throat.
136. MILES: Those are all very simple, Nancy. Is there anything else?



137. NANCY: Yes. One good suggestion these doctors made is not to go riding in the country.
138. MILES: What!
139. NANCY: That's right . . don't go riding in the country . . you get an awful lot of pollen blown into your eyes and nose that way.
140. MILES: Yes, I guess you're right. I never thought of that.
141. NANCY: It's true.
142. MILES: What about some of these medicines I've seen advertised for curing hay fever? Are they any good?
143. NANCY: There are some that will help the itchy eyes and runny noses for a very short time. But even these medicines should be ordered by the doctor.
144. MILES: Do you have a Consumer Tips card with all those suggestions about helping to prevent hay fever?
145. NANCY: Yes, we do. It's free, and , our announcer, will tell you how you can get your copy in just another minute or two.



146. MILES:

Thank you, Nancy. I'm sure Harry's sister, and all the rest of our listeners who suffer from hay fever will want to get that Consumer Tips card. And now it's time to hear from our Consumers' Counsel, Donald Montgomery.

(Mr. Montgomery's Remarks)



1. MILES: Thank you, Mr. Montgomery. And now it's time to ring the chimes and announce this week's new name on our Consumers' Honor Roll.

2. SOUND: NOTE ON CHIME

3. CARL: Orangeburg County, South Carolina. Women in the Home Demonstration Clubs in Orangeburg County go on the Honor Roll today for their consumer program in learning how to buy household linens intelligently.

Under the direction of the Home Demonstration Agents, these women compared various towels, table linens and sheets, bought at different prices. Working with charts, samples, labels and movies, these women learned the points they should check before buying any of these products.

For carrying on a practical project in consumer education, these women in the Home Demonstration Clubs in Orangeburg County, South Carolina, get Honor Roll mention today.

4. SOUND: NOTE ON CHIME

5. MILES: Thank you, Carl. And now there's just time to tell us what you have scheduled for next week's CONSUMER TIME.

Date	Description	Amount
1890	Jan 1	
	Jan 2	
	Jan 3	
	Jan 4	
	Jan 5	
	Jan 6	
	Jan 7	
	Jan 8	
	Jan 9	
	Jan 10	
	Jan 11	
	Jan 12	
	Jan 13	
	Jan 14	
	Jan 15	
	Jan 16	
	Jan 17	
	Jan 18	
	Jan 19	
	Jan 20	
	Jan 21	
	Jan 22	
	Jan 23	
	Jan 24	
	Jan 25	
	Jan 26	
	Jan 27	
	Jan 28	
	Jan 29	
	Jan 30	
	Jan 31	
	Feb 1	
	Feb 2	
	Feb 3	
	Feb 4	
	Feb 5	
	Feb 6	
	Feb 7	
	Feb 8	
	Feb 9	
	Feb 10	
	Feb 11	
	Feb 12	
	Feb 13	
	Feb 14	
	Feb 15	
	Feb 16	
	Feb 17	
	Feb 18	
	Feb 19	
	Feb 20	
	Feb 21	
	Feb 22	
	Feb 23	
	Feb 24	
	Feb 25	
	Feb 26	
	Feb 27	
	Feb 28	
	Feb 29	
	Mar 1	
	Mar 2	
	Mar 3	
	Mar 4	
	Mar 5	
	Mar 6	
	Mar 7	
	Mar 8	
	Mar 9	
	Mar 10	
	Mar 11	
	Mar 12	
	Mar 13	
	Mar 14	
	Mar 15	
	Mar 16	
	Mar 17	
	Mar 18	
	Mar 19	
	Mar 20	
	Mar 21	
	Mar 22	
	Mar 23	
	Mar 24	
	Mar 25	
	Mar 26	
	Mar 27	
	Mar 28	
	Mar 29	
	Mar 30	
	Mar 31	
	Apr 1	
	Apr 2	
	Apr 3	
	Apr 4	
	Apr 5	
	Apr 6	
	Apr 7	
	Apr 8	
	Apr 9	
	Apr 10	
	Apr 11	
	Apr 12	
	Apr 13	
	Apr 14	
	Apr 15	
	Apr 16	
	Apr 17	
	Apr 18	
	Apr 19	
	Apr 20	
	Apr 21	
	Apr 22	
	Apr 23	
	Apr 24	
	Apr 25	
	Apr 26	
	Apr 27	
	Apr 28	
	Apr 29	
	Apr 30	
	May 1	
	May 2	
	May 3	
	May 4	
	May 5	
	May 6	
	May 7	
	May 8	
	May 9	
	May 10	
	May 11	
	May 12	
	May 13	
	May 14	
	May 15	
	May 16	
	May 17	
	May 18	
	May 19	
	May 20	
	May 21	
	May 22	
	May 23	
	May 24	
	May 25	
	May 26	
	May 27	
	May 28	
	May 29	
	May 30	
	May 31	
	Jun 1	
	Jun 2	
	Jun 3	
	Jun 4	
	Jun 5	
	Jun 6	
	Jun 7	
	Jun 8	
	Jun 9	
	Jun 10	
	Jun 11	
	Jun 12	
	Jun 13	
	Jun 14	
	Jun 15	
	Jun 16	
	Jun 17	
	Jun 18	
	Jun 19	
	Jun 20	
	Jun 21	
	Jun 22	
	Jun 23	
	Jun 24	
	Jun 25	
	Jun 26	
	Jun 27	
	Jun 28	
	Jun 29	
	Jun 30	
	Jul 1	
	Jul 2	
	Jul 3	
	Jul 4	
	Jul 5	
	Jul 6	
	Jul 7	
	Jul 8	
	Jul 9	
	Jul 10	
	Jul 11	
	Jul 12	
	Jul 13	
	Jul 14	
	Jul 15	
	Jul 16	
	Jul 17	
	Jul 18	
	Jul 19	
	Jul 20	
	Jul 21	
	Jul 22	
	Jul 23	
	Jul 24	
	Jul 25	
	Jul 26	
	Jul 27	
	Jul 28	
	Jul 29	
	Jul 30	
	Jul 31	
	Aug 1	
	Aug 2	
	Aug 3	
	Aug 4	
	Aug 5	
	Aug 6	
	Aug 7	
	Aug 8	
	Aug 9	
	Aug 10	
	Aug 11	
	Aug 12	
	Aug 13	
	Aug 14	
	Aug 15	
	Aug 16	
	Aug 17	
	Aug 18	
	Aug 19	
	Aug 20	
	Aug 21	
	Aug 22	
	Aug 23	
	Aug 24	
	Aug 25	
	Aug 26	
	Aug 27	
	Aug 28	
	Aug 29	
	Aug 30	
	Aug 31	
	Sep 1	
	Sep 2	
	Sep 3	
	Sep 4	
	Sep 5	
	Sep 6	
	Sep 7	
	Sep 8	
	Sep 9	
	Sep 10	
	Sep 11	
	Sep 12	
	Sep 13	
	Sep 14	
	Sep 15	
	Sep 16	
	Sep 17	
	Sep 18	
	Sep 19	
	Sep 20	
	Sep 21	
	Sep 22	
	Sep 23	
	Sep 24	
	Sep 25	
	Sep 26	
	Sep 27	
	Sep 28	
	Sep 29	
	Sep 30	
	Oct 1	
	Oct 2	
	Oct 3	
	Oct 4	
	Oct 5	
	Oct 6	
	Oct 7	
	Oct 8	
	Oct 9	
	Oct 10	
	Oct 11	
	Oct 12	
	Oct 13	
	Oct 14	
	Oct 15	
	Oct 16	
	Oct 17	
	Oct 18	
	Oct 19	
	Oct 20	
	Oct 21	
	Oct 22	
	Oct 23	
	Oct 24	
	Oct 25	
	Oct 26	
	Oct 27	
	Oct 28	
	Oct 29	
	Oct 30	
	Oct 31	
	Nov 1	
	Nov 2	
	Nov 3	
	Nov 4	
	Nov 5	
	Nov 6	
	Nov 7	
	Nov 8	
	Nov 9	
	Nov 10	
	Nov 11	
	Nov 12	
	Nov 13	
	Nov 14	
	Nov 15	
	Nov 16	
	Nov 17	
	Nov 18	
	Nov 19	
	Nov 20	
	Nov 21	
	Nov 22	
	Nov 23	
	Nov 24	
	Nov 25	
	Nov 26	
	Nov 27	
	Nov 28	
	Nov 29	
	Nov 30	
	Dec 1	
	Dec 2	
	Dec 3	
	Dec 4	
	Dec 5	
	Dec 6	
	Dec 7	
	Dec 8	
	Dec 9	
	Dec 10	
	Dec 11	
	Dec 12	
	Dec 13	
	Dec 14	
	Dec 15	
	Dec 16	
	Dec 17	
	Dec 18	
	Dec 19	
	Dec 20	
	Dec 21	
	Dec 22	
	Dec 23	
	Dec 24	
	Dec 25	
	Dec 26	
	Dec 27	
	Dec 28	
	Dec 29	
	Dec 30	
	Dec 31	



6. NANCY:                   Getting your money's worth when you buy sheets.
7. CARL:                   How to remove hair safely.
8. MILES:                   Good . . a safe way to remove hair, and how to get  
your money's worth when you buy sheets for CONSUMER  
TIME next week. All right,                   , it's all yours.
9. ANNOUNCER:             Here we go . . Consumers, two Consumer Tips cards to  
tell you about today . . Consumer Tips on Mildew and  
Consumer Tips on Hay Fever. These handy little cards  
are absolutely free, and here's all you have to do to  
get your copies . .
- Address a penny post card to Consumers' Counsel,  
Department of Agriculture, Washington, D. C. Give  
us your name and address and the call letters of  
the station over which you heard this program. And  
ask for Consumer Tips on Mildew and Consumer Tips on  
Hay Fever.
10. NANCY:                 May I interrupt for a second,                   ?
11. ANNOUNCER:           What is it, Nancy?
12. NANCY:                 I just wanted to say that these Consumer Tips cards  
are mighty handy to have around. This Consumer Tips  
on Mildew, for instance, has the recipe on it for  
making all sorts of things mildew proof. And the one  
on Hay Fever gives you some tips on how to prevent it.



13. ANNOUNCER:

Now you know, Consumers . . and let me repeat that address for you . . just in case you didn't get it the first time . . Consumers' Counsel, Department of Agriculture, Washington, D. C. A penny post card is all you need, with your name and address and the call letters of the station over which you heard this program. Ask for your free copies of Consumer Tips on Mildew and Consumer Tips on Hay Fever.

Tune in again next week at this same time, when CONSUMER TIME will again be presented by your Consumers' Counsel in the Department of Agriculture, in cooperation with Defense and Non-Defense Agencies in the United States Government working for consumers.

Heard on today's program were Nell Fleming, Nancy Ordway, Frances Adams, Carl Hanson and Cy Briggs.

CONSUMER TIME has been presented as a Public Service by NBC and the independent radio station associated with the Red Network of the National Broadcasting Company.

